



BETTI MARENKO, PH.D

Reader in Design and Techno-Digital Futures
University of the Arts London

Contextual Studies Programme Leader
BA (Hons.) Product and Industrial Design
Central Saint Martins, University of the Arts London

WRHI Specially Appointed Professor
Tokyo Institute of Technology

email: b.marenko@csm.arts.ac.uk

website: www.bettimarenko.org

Dr. Betti Marenko is a transdisciplinary theorist, academic, educator and curator working across process philosophies, design studies and critical technologies. Her work investigates the relationships between design, society, media and culture, and their role in shaping futures. She has a background in philosophy, sociology and cultural studies, over two decades of experience in education, and proven leadership and senior management skills. She is a dedicated network-builder who is able to perform and deliver in challenging situations. She is the author of numerous articles, book chapters and essays; regularly invited world-wide to speak on issues of design, futures, and technology, and is former Associate Editor of the journal *Design and Culture*. She is co-editor of *Designing Smart Objects in Everyday Life. Intelligences, Agencies, Ecologies* (2021), and of *Deleuze and Design* (2015) - the first book to use Deleuze and Guattari to provide a new theoretical framework to address the theory and practice of design. She is the founder and director of the [Hybrid Futures Lab](#), a transversal research initiative developing speculative-pragmatic interventions at the intersection of philosophy, design, technology and future-crafting practices. She is Reader in Design and Techno-Digital Futures at Central Saint Martins, University of the Arts London and WRHI Specially Appointed Professor at Tokyo Institute of Technology where she is co-founder of [STADHI](#) (Science & Technology + Art & Design Hybrid Innovation), a transdisciplinary satellite Lab working on developing hybrid methodologies and research practice.

ACADEMIC POSTS AND EMPLOYMENT

2019 – now	Reader in Design and Techno-Digital Futures. University of the Arts London
2018 – now	Specially Appointed Professor. Tokyo Institute of Technology. World Research Hub Initiative (WRHI). Department of Transdisciplinary Science and Engineering. School of Environment and Society.
2008 – now	Contextual Studies Programme Leader. BA (Hons.) Product Design. Central Saint Martins, University of the Arts London (UAL).
2013 – 2017	Research Leader. Product, Ceramic and Industrial Design Programme. Central Saint Martins, UAL.
2010 – 2014	Coordinator Bigger Picture Programme. Central Saint Martins, UAL.
2006 – 2008	Associate Lecturer. Contextual Studies. BA (Hons.) Product Design. Central Saint Martins, UAL.
2004 – 2005	Senior Lecturer. Faculty of Sociology, University of Essex, UK.
1994 – 2004	Visiting Lecturer. Faculty of Sociology. Università di Urbino, Italy.

EDUCATION

- 2000 – 2004 **PhD – Body Marking/Body Mapping: Technologies of Shifting Subjectivity through Skin Shedding Machines.** University of East London. Supervisor: Prof. Tiziana Terranova (Orientale Napoli). External: Prof. Rosi Braidotti (Utrecht University).
- 1998 – 2000 **MA Sociology** University of East London, UK.
- 1988 – 1993 **BA (Hons.) Sociology** First Class. Università di Urbino, Italy.
- 1986 – 1988 **Dip. Political Sciences** Università di Genova, Italy.

MONOGRAPHS AND EDITED BOOKS

- Rozendaal, M., Marenko, B., and Odom, W. eds. (2021) *Designing Smart Objects in Everyday Life. Intelligences, Agencies, Ecologies*. London: Bloomsbury
- Marenko, B. and Brassett, J. eds. (2015) *Deleuze and Design*. Edinburgh: Edinburgh University Press
- Marenko, B. ed. (2005) *DIY Survival. There is No Subculture, Only Subversion*. London: C6 & OpenMute
- Marenko, B. (2002) *Segni Indelebili. Materia e Desiderio del Corpo Tatuato*. Milano: Feltrinelli
- Marenko, B. (1997) *Ibridazioni. Corpi in Transito e Alchimie della Nuova Carne*. Roma: Castelvecchi

BOOK CHAPTERS

- Marenko, B. and Haselager, P. (2021) Marx in the Smart Living Room. What would a Marx-Oriented Approach to Smart Objects be Like? In Marco Rozendaal, Betti Marenko and Will Odom, eds. *Designing Smart Objects in Everyday Life. Intelligences, Agencies, Ecologies*. London: Bloomsbury, pp.169-184.
- Rozendaal, M., Marenko, B. and Odom, W. (2021) Introduction. In Marco Rozendaal, Betti Marenko and Will Odom, eds. *Designing Smart Objects in Everyday Life. Intelligences, Agencies, Ecologies*. London: Bloomsbury, pp.1-24.
- Marenko, B. (2021) Future-Crafting: The Non-humanity of Planetary Computation, or How to Live with Digital Uncertainty. In Susanne Witzgall, Marietta Kesting, Maria Muhle, and Jenny Nachtigall, eds. *Hybrid Ecologies*. University of Chicago Press / Diaphanes, pp. 216-227.
- Marenko, B. in conversation with Ávila, M. (2021) 'The idea that we can design an ecology is something we should be wary of' In Susanne Witzgall, Marietta Kesting, Maria Muhle, and Jenny Nachtigall, eds. *Hybrid Ecologies*. University of Chicago Press / Diaphanes, pp. 241-249.
- Marenko, B. (2020) Zukunftsgestaltung: Die Nichtmenschlichkeit der planetarischen Berechnung oder wie mit der digitalen Ungewissheit zu leben ist. In Susanne Witzgall, Marietta Kesting, Maria Muhle, and Jenny Nachtigall, eds. *Hybride Ökologien*. Zurich: Diaphanes AG, pp. 234-247.
- Marenko, B. in conversation with Ávila, M. (2020) Wir sollten uns vor der Vorstellung hüten, eine Ökologie designen zu können Im Gespräch mit Martín Ávila und Betti Marenko. In Susanne Witzgall, Marietta Kesting, Maria Muhle, and Jenny Nachtigall, eds. *Hybride Ökologien*. Zurich: Diaphanes AG, pp. 261-270
- Marenko, B. (2019) Algorithm Magic. Gilbert Simondon and Techno-Animism. In Simone Natale and Diana Pasulka, eds. *Believing in Bits: Digital Media and the Supernatural*. Oxford: Oxford University Press, pp. 213-228.
- Marenko, B. (2018) The Un-Designability of the Virtual. Design from Problem-Solving to Problem-Finding. In Gretchen Coombs, Andrew McNamara and Gavin Sade eds. *UnDesign: Critical Practices at the Intersection of Art and Design*. London: Routledge, pp. 38-53.
- Marenko, B. (2017) Filled with Wonder. The Enchanting Android from Cams to Algorithms. In Leslie Atzmon and Prasad Boradkar eds. *Encountering Things. Design and Theories of Things*. London: Bloomsbury, pp.19-34.
- Marenko, B. (2017) Incertitude, Contingence et Intuition Matérielle: un Cadre de Recherche pour un Design Mineur [Uncertainty, Contingency and Material intuition: a Research Framework for Minor Design]. In Manola Antonioli ed. *Biomimétisme: Science, Design et Architecture*. Paris: Éditions Loco, pp 31-43.
- Marenko, B. (2015) Digital Materiality, Morphogenesis and the Intelligence of the Technodigital Object. In Betti Marenko and Jamie Brassett eds. *Deleuze and Design*. Edinburgh: Edinburgh University Press, pp. 107-138.

- Marenko, B. and Brassett, J. (2015) Introduction. In Betti Marenko and Jamie Brassett eds. *Deleuze and Design*. Edinburgh: Edinburgh University Press, pp.1-30
- Marenko, B. (2008) The Eyes are Trapped: Dario Argento's 'The Bird with the Crystal Plumage'. In Marketa Uhlířová ed. *If Looks Could Kill*. London: Koenig Books, pp. 52-59

PEER REVIEWED JOURNAL PUBLICATIONS

- Marenko, B. (2022) Hybrid Animism. The Sensing Surfaces of Planetary Computation. *New Formations: A Journal of Culture, Theory and Politics* 104/105. Special issue: Animism in a Planetary Frame. Philip Dickinson and Sam Durrant eds., pp.183-197.
- Nohara, K., Marenko, B. and Salani, G. (2022) Hacking Hearts: Establishing a Dialogue in Art/Science Education. *Leonardo*.
- Marenko, B. (2021) Stacking Complexities: Reframing Uncertainty through Hybrid Literacies. *Design and Culture* 13, 2, pp.165-184.
- Marenko, B. (2021) Stay Alert to the Toolification of Experience. The Technocratic Shift is Here. Social Design Institute Position Paper series. UAL.
- Marenko, B., Traganou, J. and Adams, B. eds. (2021) Special issue: Design in the Pandemic: Dispatches from the Early Months. *Design and Culture* 13,1.
- Marenko, B. and Van Allen, P. (2016) Animistic Design: How to Reimagine Digital Interaction Between the Human and the Nonhuman. *Digital Creativity* 27,1. Special issue: Post Anthropocentric Creativity. Stanislav Roudavski and Jon McCormack eds., pp. 52-70.
- Marenko, B. (2015) When Making Becomes Divination: Uncertainty and Contingency in Computational Glitch-Events. *Design Studies*, 41. Special issue: Computational Making. Terry Knight and Theodora Vardoulli eds., pp. 110-125.
- Marenko, B. (2014) Neo-Animism and Design. A New Paradigm in Object Theory. *Design and Culture* 6, 2. Special issue: Design, Thing Theory and the Lives of Objects. Leslie Atzman ed., pp. 219-242.
- Marenko, B. (2009) Object-Relics and their Effects: for a Neo-Animist Paradigm. *MEI Médiation and Information* 30-31. Special Issue: Objets & Communication. Bernard Darras and Sarah Belkhamza eds., Paris: l'Harmattan, pp. 239-253.

CONFERENCE PROCEEDINGS

- Marenko, B. and Benqué, D. (2019) Speculative Diagrams: Experiments in Mapping YouTube. *RTD - Research Through Design Conference*. Science Centre, TU Delft.
- Marenko, B. (2018). FutureCrafting. A Speculative Method for an Imaginative AI. *AAAI Spring Symposium Series. Association for the Advancement of Artificial Intelligence*, Palo Alto, pp. 419-422.
- Marenko, B. (2010) Contagious Affectivity. The Management of Emotions in Late Capitalist Design. In *Negotiating Futures, Design Fiction*. 6th Swiss Design Network Conference, Basel, pp.134-149.
- Marenko, B. (2010). Now I Can Feel Myself! The Production of Affects in the Visual Discourse of Psycho-Pharmaceuticals. In Hackney, F., Glynn, J. and Minton, V. (eds) *Networks of Design. Design History Society Conference*. University College Falmouth, pp. 94-99.

ACADEMIC REPORT

- Marenko et al. (2019) *Becoming Hybrid. Transdisciplinarity at the Crossover of Science & Technology and Art & Design*. Nohara Laboratory, Tokyo Institute of Technology and Central Saint Martins, UAL. ISBN 978-4-9910296-1-5.

INVITED TALKS AND KEYNOTE LECTURES

- Central Saint Martins. Digital Innovation Season. Planetary Perspectives on Digital Technologies. Talk and Panel with Reza Negarestani. 26/04/2022
- Video presentation/performance. GroundWork Dialogues Symposium (with M. L. Butler). 4/03/2022
- Keynote. Tokyo Tech. Hybrid Innovation Symposium. 10/04/2022
- Hybrid Innovation programme. Tokyo Tech. Talk and workshop for corporate clients. 14/01/2022

- Keynote. Politecnico Milano. Critical Practice in the Algorithmic Age. More-than-human futures. Reframing design knowledge boundaries of human-non-human ecologies. International Doctoral School. 23/06/2021.
- Harvard Divinity School. The Propensity of Matter. Hybrid encounters with techno-animism. 30/04/2021.
- Central Saint Martins. MA Innovation Management. Uncertainty, Transdisciplinarity and Hybrid Creativity 10/02/2021.
- Keynote. Politecnico Milano. The Future Philosophical Pills. *Design Futures Thinkathon*. Politecnico Milano. 23/11/2020.
- Keynote. Politecnico Milano Undisciplined Knowledges for Transversal Futures. *Designing in Transitional Times. Experiments for Future(s) imagination*. PhD Summer School. Politecnico Milano. 24/06/2020.
- Goldsmiths, Design Department. UnDesigning Equipments. *The Death of the Imagination: Design and 'The Slow Cancellation of the Future'*, London. 01/11/2019.
- Spui25, University of Amsterdam The Power of Maybes. FutureCrafting, or How to Divine Futures by Design. *Design, Fiction and Speculative Philosophy for a Planet in Crisis*. 11/09/2019.
- Musashino Art University. Designing for Uncertainty. Tokyo. 18/05/2019.
- University of Delft. Speculative Diagrams: Experiments in Mapping YouTube. *Research Through Design Conference* (with David Benqué). 21/03/2019.
- University of Leiden, Lorentz Center. The Power of Maybes: FutureCrafting, Divination and the Making of Conjecture. *Looking Backwards to the Future: Studying the Future with Counterfactuals*. Lorentz Center, Leiden. 11-15/02/2019.
- University of Brighton. Notes on Objectology. Hove Museum and Art Gallery. 4/07/2018.
- Goldsmiths, Department of Visual Cultures. FutureCrafting Futures. *The Shaping of a Message.*, London. 8/06/2018.
- Royal Anthropological Society, British Museum, SOAS. Speculative Diagrams: Plotting to Reclaim Algorithmic Prediction. Design Anthropology panel. *Art, Materiality and Representation* (with David Benqué). 1-3/06/2018.
- Stanford University. FutureCrafting. A Speculative Method for an Imaginative AI. The Design of the User Experience for AI. *AAAI. Association for the Advancement of Artificial Intelligence Symposium*. 26-28/03/2018.
- Mediamatic, Amsterdam. The Digital Murmur of Algorithm Magic. *GeoMedia Research Network*. Organised by the Amsterdam School of Cultural Analysis and the Laboratory for Critical Technics, Arizona State University. 15- 16/06/2017.
- Art Center College of Design Pasadena The Non-Humanity of Planetary Computation. Media Design Practice. 1/06/2017.
- Università' La Sapienza, Roma, Faculty of Architecture. Speculation by Design. *Design Issues* Lecture series. International MS in Product Design. 16/05/2017.
- Camberwell College of Arts, UAL. Notes on the Nonhuman.. 9/03/2017.
- Keynote. Tata Institute of Social Sciences, Mumbai. Designing Futures: Resistance, Divination, Worldmaking. *Aesthetics and the Political in Contemporary India: Deleuzian Explorations*. Deleuze Studies in India Collective. 14/02/2017.
- Piet Zwart Institute/Willem de Kooning Academy, Rotterdam Speculation, Design and the Nonhuman. *Agents in the Anthropocene: Trans/disciplinary Practices in Art and Design Education Today*. 27-28/01/2017.
- Keynote. cx Centre for Interdisciplinary Studies. Academy of Fine Arts, Munich Digital Uncertainty, FutureCrafting and Animistic Fiction. *Hybrid Ecologies*. 12/01/2017.
- Royal College of Art, London. Animism 2.0. *Bright Labyrinth* Lecture series. 22/11/2016.
- The Nonhumanity of Planetary Computation. *Machinic Ecologies*. Amsterdam School for Cultural Analysis. University of Amsterdam. 20/05/2016.
- Digital Media Materialities. Royal Society of the Arts, London. 23/03/2016.
- Material Morphogenesis, Intuition and the Undesignability of the Virtual. *Transubstantranslation*. Royal College of Art, London. 10/12/2015.
- Design Fiction for the Post-Anthropocene. *Tomorrow Today: Design, Fiction and Social Responsibility* Symposium. Kingston University and Institute of Contemporary Arts London. 24/06/2015.
- Reimagining Interaction Through Animistic Design. *PIN-C Participatory Innovation Conference*. University of Applied Sciences, Den Haag (with Phil Van Allen). 20/05/2015.

- Uncertainty and Contingency: A Material Intuition of the Undesigned. *Biomimétisme: Science, Design et Architecture*. École Nationale Supérieure d'Art, Dijon. 12/03/2015.
- Digital Materiality. *Architectural Design Research Unit*. Faculty of Architecture, University of Belgrade. 10/12/2014.
- Digital Materiality, Morphogenesis and the Intelligence of the Technodigital Object. *Design and Computation Group* Lecture series. Faculty of Architecture. Massachusetts Institute of Technology. 7/11/2014.
- Morphogenetic Technodigital Objects. *What's the Matter. Materiality and Materialism at the Age of Computation*. Chamber of Architects, Barcelona. 4-6/09/2014.
- Material Morphogenesis. For an Encounter between Philosophy and Design. MIT Computational Making workshop. *Design Computing and Cognition Conference*. University College London. 21/06/2014.
- Deleuzian Design? The Adventure of Actualizing the Virtual. *Political Aesthetics, Political Design*. Institute for Design Research, Zurich University of the Arts. 25-26/04/2014.
- We are All Animists now. Designed Objects, Material Agency and the Enchantment of Things. *Good Things and Bad Things* Symposium. Nottingham Trent University and Design Research Society. Nottingham. 10/06/2013.
- Deleuzian Design. *Creative Assemblages*. Deleuze Studies in Asia Conference. Tamkang University, Taipei. 1-3/06/2013.
- Deterritorializing Design. Rethinking the Relationship between Theory and Practice.. *Design Studies Forum*. College Art Association Conference, New York. 14-16/02/2013.
- Animated Encounters for Animistic Subjectivities. *Deterritorializing Deleuze*. Deleuze Studies Conference. Southeastern Louisiana University, New Orleans. 25-27/06/2012.
- Contagious Animism in Late Capitalist Design. MA Fine Arts. Social Practice. California College of the Arts, San Francisco. 27/02/2012.
- Neo-Animism and Design: A New Paradigm in Object Theory. *Design, Thing Theory, and the Lives of Objects*. College Art Association Conference, Los Angeles. 22-25/02/2012.
- Commodity Encounters: Late Capitalist Re-design of the Consumer Pathosphere. *Creation, Crisis, Critique*. Deleuze Studies Conference. Copenhagen Business School. 27-29/06/2011.
- Designing Futures: Deleuzian Design as Embodiment of Virtuality. *Deleuzian Futures Conference*. Tel Aviv University. 22-24/05/2011.
- Contagious Affectivity: The Management of Emotions in Late Capitalist Design. *Negotiating Futures – Design Fiction*. Swiss Design Network Conference, Basel. 18/10/2010.
- 'Now I Can Feel Myself!' The Production of Affects in the Visual Discourse of Psychopharmaceuticals. *Networks of Design*. Design History Society Conference. University of Falmouth. 3-6/09/2008.
- Spinoza and Tattooing. Embodiment, Ethology and Experiment. *Interrogating Embodiment: Health, Choice and Harm*. Centre for Law, Gender and Sexuality. University of Kent. 24-25/11/2006.
- Forms of Embodiment and Processes of Subjectification. *Bodies and Sexuality. Movimenti e Mutamenti di Genere* conference. Assessorato alla Cultura di Lucca. 7/05/2004.
- Between Epidemic and Epidemics. *Skin: Texture/Textuality/Word/Image*. Institute of English Studies, University of London. 13-15/04/2004.
- The Visible Perturbing Desire of Tattooed Bodies. *In Corpore: (Im)material Bodies in Italy, from the Middle Ages to the Present Day*. Society for Italian Studies Conference. Institute of Romance Studies, University of London. 16-17/04/2004.
- Signs of the Body as Technology of Subjectivity Shifting and Machine of Becoming. *The Body between Artistic Creativity and Technology* Symposium. Museo di Arte Moderna e Contemporanea di Trento e Rovereto, Italy. 7-8/11/2003.
- Pelle Tatuata dal Desiderio. Scritture Permanenti, Soggetti in Transito. *Nuevas Tecnologías de Genero*. Institut Universitari D'Estudis de la Dona, Universitat de Valencia. 25/04/2002.
- Scritture Permanenti per Soggettività di Transito. *Quando il Corpo Fa Senso*. Dipartimento di Pratiche Linguistiche e Analisi dei Testi, Cattedre di Sociolinguistica, Filosofia del Linguaggio e Semiotica, Società Italiana delle Letterate, Università di Bari, Italy. 13-14/03/2002.
- Tra Pelle e Inchiostro. Dipartimento Linguistica Generale, Università di Siena, Italy. 5-6/04/2002.
- The Skin Machine. Tattooing and Technologies of Becoming Else. *Women and Signs: (Trans)figures of Difference*. International Semiotic Conference. Centro Internazionale di Semiotica e Linguistica, Urbino, Italy. 12-14/07/2001.
- Permanent Writing, Impermanent Subjectivities. *The Body and its Stagings*. International Semiotic

- Conference, Centro Internazionale di Semiotica e Linguistica, Urbino, Italy. 6-8/07/2000.
- Mappe del Corpo e Tecnologie di De/costruzione dell'Identità. *Corpi sulla Linea di Confine*, Symposium. Assessorato alla Cultura, Palazzo Ducale, Genova, Italy. 7/12/1999.
 - Hybridizations. *Considered Unseen. A Transdisciplinary Conference on the Freakish and Monstrous*. Centre for Cultural Studies, University of Leeds. 25-26/10/1997.

CHAIRING, PUBLIC ENGAGEMENT AND OUTREACH EVENTS

- **Design in Times of Crisis. Inquiring the role, agency and responsibility of Design for decolonizing, (un)knowing and world building.** Scientific coordinator and keynote. PhD Summer School. Politecnico Milano. 15-21/06/2022
- **Building Pedagogical Futures in the Present. Dispatches on how to Imagine and Design and Otherwise.** Academic leader, chair and speaker. FUEL4Design. Online event 7/06/2022
- **'Making Waves' Scientist in Residence** programme. Academic co-leader and speaker. CSM and TokyoTech STADHI collaboration. 7-11/02/2022
- **Design Culture(s) of Revolution.** *Cumulus* Roma. Track Co-chair. 8-11/06/ 2021.
- **Futures Devices: Decolonizing Futures.** Training events for European design educators part of *FUEL4Design* Erasmus+. Co-organizer/speaker. 18-20/05/2021.
- **Hybrid Futures: Re-Imagining Human-Machine Encounters.** Symposium. Curator and Chair. Central Saint Martins, UAL. 30/01/2021.
- **Hybrid Futures Talks.** *Digital Innovation Season* Central Saint Martins, UAL. Series of talks with international theorists and practitioners. Curator and Chair. Nov 20-Jan 21.
- **Speculative Space.** *FUEL4Design*. Erasmus + Training C1 event for teams of European design educators. Chair UAL (multiplatform online delivery). 6-7/10/2020.
- **Becoming Hybrid.** *Transdisciplinarity: Science & Technology and Art & Design*. Colloquium. Co-organizer and chair. Tokyo Institute of Technology. 14/05/2019.
- **Women into Product Design.** Public event. Chair. Central Saint Martins, UAL. 14/11/2018.
- **Moooi X Disegno Objects in Drag.** Panel. *Disegno* magazine. London. 25/10/2018.
- **Meaning-Centred Design Award.** Jury member. Precipice Design/Saatchi Gallery, London. 22/10/2018.
- **Existential Wearables.** Public event with Tokyo Institute of technology. Co-organizer and speaker. Shibuya Hikarie, Tokyo. 29/09/2018.
- **Design and Theories of Things.** Symposium. Co-organizer and speaker. Design History Society. London. 10/06/2018.
- **Designing Smart Objects as Embodied Agents.** Workshop. Co-organizer. Lorentz Center, University of Leiden. 30/04-4/05/2018.
- **Haunted Machines and Wicked Problems.** Chair. Impakt Festival. Utrecht. 27/10/2017.
- **Design and Status Symbols.** Chair. London Design Festival. 21/09/2017.
- **Design and Agency.** Roundtable. Organizer and chair. Central Saint Martins, UAL. 15/05/2017.
- **OTT: Objects That Talk. Evocative Design Stories..** Public Exhibition. Organizer and curator. Central Saint Martins, UAL. 1/03-31/05/2017.
- **Future Imaginaries: Interface Imaginaries.** James Ash's *The Interface Envelope* Book launch. Chair. Central Saint Martins, UAL. 11/11/2016.
- **Builders of The Vision. Software and the Imagination of Design.** Daniel Cardoso Llach's Book launch. Organizer and chair. Chelsea College of the Arts, UAL. 24 April 2016
- **If the Internet of Things is the Future what is Design doing?** Roundtable. Organizer and chair. Central Saint Martins, UAL. 20/03/2016.
- **New Materialism: Demystifying Emotional Design.** Roundtable. Organizer and chair. Central Saint Martins, UAL. 15/03/2016.
- **Deleuze and Design.** Study day, workshop and book launch. Organizer and speaker. Central Saint Martins, UAL. 10/12/2015.
- **Technology is the New Magic.** Symposium. Organizer and chair. Restless Futures series Central Saint Martins, UAL. 15/05/2015.
- **Future Primitives.** Chair. Interieur Design Biennale, Kortrijk, Belgium. 7/11/2012.

FUNDING BIDS AND AWARDS

- 2021. Central Saint Martins. Research Sabbatical (one term cover). £13,000.
- 2021. Central Saint Martins. Knowledge Exchange Impact Fund. £3,000.
- 2020-21. Central Saint Martins. Part of the curatorial team organizing and delivering the 4-month long Digital Innovation Season. Corporate Sponsorship (*Three*). £60,000.
- 2020-21. ISRF Independent Social Research Foundation. *Hybrid Futures: Design Encounters with Critical Technology Literacy*. Small Groups Grant. £5,000.
- 2019-22. Erasmus+ Strategic Partnership. *FUEL4Design*. Consortium: UAL, Politecnico Milano, Elisava Barcelona, AHO Oslo. €450,000. UAL Principal Investigator: €96,072.00.
- 2018. Design History Society. Development grant. With Professor Atzmon, Eastern Michigan University. £750.00 .
- 2018. AAAI Association for the Advancement of Artificial Intelligence. Travel grant. Stanford University. \$750.00.
- 2018. Lorentz Center Leiden. *Designing Smart Objects as Embodied Agents*. Scientific organizers: Central Saint Martins, TU Delft, Hong Kong Polytechnic, Simon Fraser. €30,000.00.
- 2017. UAL. Refresh Fund: network building and research. £1,500.
- 2017. UAL. Erasmus Staff Mobility study visit to Università La Sapienza Roma. £1,000.
- 2015. UAL. Grant Writing Support Fund. £2,800.
- 2014. UAL. Research Sabbatical. £6,000.
- 2013. UAL. Research Grant. £3,000.
- 1999. CNR (Italian National Research Council). PhD Research Funding. £3,000.

Awards

- 2014. Queen's Award for Higher and Further Education. Awarded to Central Saint Martins Product Design Course for world class excellence. Special mention to "context-led approach to teaching".
- 2014. Teaching Award. Student-led award recognising excellence in teaching. UAL.
- 2013. Fellow of the Higher Education Academy (FHEA), UK.

TEACHING QUALIFICATIONS

- 2013. Supervising Research Degrees. UAL.
- 2011. Post Graduate Certificate Academic Practice. UAL.

ACADEMIC EDITORSHIP AND REVIEWERSHIP

- Associate Editor. *Design and Culture* 2018 – 2021.
- Editorial Advisory Board. *Techniques* (ASU Center for Philosophical Technology) 2020 – ongoing
- Editorial Advisory Board. *Design and Culture* 2014 – 2018.
- Reviewer for Bloomsbury Design (ongoing).
- Reviewer for the peer-reviewed journals: *Design and Culture*. *Digital Creativity*. *Deleuze and Guattari Studies*. *Body & Society*. *Big Data & Society* (ongoing).
- Reviewer for conferences: *Cumulus*. *Anticipation*. *Design Research Society*. *Design and Emotion* (ongoing).
- Reviewer for *Techne Consortium UK* (ongoing).

PhD SUPERVISION

- Supervisor team Central Saint Martins, UAL. 2017 – ongoing.
- External PhD Supervisor: School of Design. University of Edinburgh. 2015 – ongoing.
- External PhD Examiner: Media Studies. University of Amsterdam. 2015.
- External PhD Examiner: Fine Arts. University of New South Wales. 2014.
- External tutor: Fine Arts. Royal College of Arts. 2012.

EXTERNAL EXAMINING

- School of Design. Edinburgh College of Art. 2019 – ongoing.
- MA Interactive Media: Critical Theory and Practice. Goldsmiths. 2014 – 17.
- School of Crafts and Design. University for the Creative Arts Rochester. 2013 – 16.

INSTITUTIONAL RESPONSIBILITIES / SERVICE

- Member of UAL Professoriate. 2019 – ongoing.
- Member of Central Saint Martins Research Degrees Committee. 2016 – ongoing.
- Member of Central Saint Martins Research Committee. 2013 – ongoing.
- Research Leader. Product, Ceramic and Industrial Design Programme. 2013 – 2017.

CONSULTING AND WRITING

- Unilever. Emotional design. Experience design. Understanding design context. 2013 – 2014.
- Nokia. Design, digital interaction and animistic perspectives. 2013.
- Greg Rowlands Semiotics. Cultural analysis for brand development and design. 2006.
- Thames & Hudson. Editorial research for the volume *Hot Bodies, Cool Styles* 2004.
- Bartle Bogle Hegarty. Semiotic and trend forecasting research on the body. 2000.
- Galatea European Magazine. Feature writer (arts, culture, travel). Switzerland. 2000 – 2008.
- RSI Radiotelevisione Svizzera. Research for broadcasting. Switzerland. 1998.
- Design Intelligence. Style and design forecasting report. 1996.
- Pitti Immagine Oltre. Supermarket of Style event. Research Consultant. 1994.
- Victoria & Albert Museum Streetstyle Exhibition. Personal Assistant to curator. 1994.

LANGUAGES

Italian. English.

CAREER BREAKS

March 2005 – October 2006 (maternity).