



## BETTI MARENKO, PH.D

**Reader in Design and Techno-Digital Futures**  
University of the Arts London

**Contextual Studies Programme Leader**  
BA (Hons.) Product and Industrial Design  
Central Saint Martins, University of the Arts London

**WRH Specially Appointed Professor**  
Tokyo Institute of Technology

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Dr. Betti Marenko is a transdisciplinary theorist, academic, educator and curator working across process philosophies, design studies and critical technologies. Her work investigates the relationships between design, society, media and culture, and their role in shaping futures. She has a background in philosophy, sociology and cultural studies, over two decades of experience in education, and proven leadership and senior management skills. She is a dedicated network-builder who is able to perform and deliver in challenging situations. She is the author of numerous articles, book chapters and essays; regularly invited world-wide to speak on issues of design, futures, and technology, and is former Associate Editor of the journal *Design and Culture*. She is co-editor of *Designing smart objects in everyday life. Intelligences, agencies, ecologies* (2021), and of *Deleuze and design* (2015) - the first book to use Deleuze and Guattari to provide a new theoretical framework to address the theory and practice of design. She is the founder and director of the [Hybrid Futures Lab](#), a transversal research initiative developing speculative-pragmatic interventions at the intersection of philosophy, design, technology and future-crafting practices. She is Reader in Design and Techno-Digital Futures at Central Saint Martins, University of the Arts London and WRH Specially Appointed Professor at Tokyo Institute of Technology where she is co-founder of [STADHI](#) (Science & Technology + Art & Design Hybrid Innovation), a transdisciplinary satellite Lab working on developing hybrid methodologies and research practice.

### ACADEMIC POSTS AND EMPLOYMENT

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- 2021-22 **Visiting Lecturer. International Doctoral Summer School (cohort 40+)**  
**Department of Design. Politecnico Milano**  
Curriculum development of the programme *Design in times of crisis. Inquiring the role, agency and responsibility of design for decolonizing, (un)knowing and world building* (Politecnico Milano; Aalto University; Carnegie Mellon; IIT Illinois Institute of Technology; Imperial College London; TU Delft). Delivering lectures and running workshops.
- 2019 – now **Reader in Design and Techno-Digital Futures. University of the Arts London (UAL)**  
Producing research outputs with measurable impact; presenting research findings at major national and international conferences; conducting dissemination and outreach activities; academic leadership, strategy development and curriculum innovation; supervision of research students; mentoring of early career researchers; gaining external and internal funding; leadership on collaboration with academic partners on funded research project; esteem indicators and service (Professoriate).

- 2018 – now **Specially Appointed Professor. Tokyo Institute of Technology (cohort 20+)**  
**World Research Hub (formerly WRHI). Department of Transdisciplinary Science and Engineering. School of Environment and Society**  
Delivery of the accredited elective course for PG and PhD students *Hybrid futures: Designing for uncertainty, designing for the post-anthropocene*. Hosting workshops and faculty seminars. Research strategy and development in collaboration with Nohara Lab. Development of collaboration across the two institutions. Producing research outputs. Writing grants applications. Participating to the Knowledge Exchange program *Hybrid Innovation* (for industry partners and corporate clients).
- 2008 – now **Contextual Studies Programme Leader. BA (Hons.) Product Design (cohort 350+)**  
**Central Saint Martins, University of the Arts London (UAL)**  
Responsible for design, organization, delivery and evaluation of the programme for a highly diverse multinational cohort (350+) distributed across the three years of the BA course. Coordination of a team of six Associate Lecturers (communication, contracts, briefings, supervision). Content development and delivery (lectures, seminars, workshops). Assessment supervision (grading, moderation, External Examiner samples of essays submissions, individual and groups presentations; formative and summative points). Student communication (online platform update, content upload). Liaising with course team (internal reporting and communication). The Programme enables learners to make a critical response to design by:  
- fostering critical awareness of contexts in which design processes are embedded  
- grasping issues at the intersection of design, futures, culture, society, politics, technology, from the relationships among objects, users and designed environments, to the critical investigation of world crises and challenges  
- practicing inclusive pedagogies through peer-to-peer teaching and learning
- 2013 – 2017 **Research Leader. Product, Ceramic and Industrial Design Programme.**  
**Central Saint Martins, University of the Arts London (UAL)**  
Coordination and organization of department research activities. Development of relationships with key institutional stakeholders, research centres and networks. Leadership on research strategy, external communication, impact and funding.
- 2010 – 2014 **Coordinator Bigger Picture Programme (cohort 450+)**  
**Central Saint Martins, University of the Arts London (UAL)**  
Designed and implemented a large cross-disciplinary Contextual Studies Unit for second year students of four UG courses (BA Product Design, BA Graphic Design, BA Architecture, BA Ceramic Design). Organized and chaired a 3-day symposium showcasing the intersection of design with 'bigger picture' issues (anthropology, politics, science, economics, gender, social justice, etc). Managed a team of 14 Associate Lecturers; enabled day-to day delivery of the programme; supervised assessment and moderation process.
- 2006 – 2008 **Associate Lecturer. Contextual Studies. BA (Hons.) Product Design (cohort 30+)**  
**Central Saint Martins, University of the Arts London (UAL)**  
Part of a team of five delivering lectures on a range of topics (design and modernity and post-modernity; design and nature; media and communication; identity; branding; semiotics and visual languages); running seminars, facilitating reading groups and workshops; organizing students' presentations; assessing written work; tandem studio teaching with designers (student crits and feedback).
- 2004 – 2005 **Senior Lecturer. Faculty of Sociology (cohort 50+)**  
**University of Essex, UK.**

Organized and run UG course *Cultural change in contemporary society: Bodies and theories of embodiment in media and visual cultures*; facilitated seminar and reading groups; conducted essay assessment and moderation.

1994 – 2004 **Visiting Lecturer. Faculty of Sociology (cohort 60+)**  
**Università di Urbino, Italy.**

Delivered guest lectures (themes: continental philosophy; theories of embodiment; practices and politics of the body; materialism, biopolitics, feminist thought); run seminars and reading groups; conducted verbal examinations.

## EDUCATION

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- 2000 – 2004 Ph.D. Social Sciences. University of East London, UK.  
'Body marking/body mapping: technologies of shifting subjectivity through skin shedding machines'. Supervisor: Tiziana Terranova. External: Rosi Braidotti
- 1998 – 2000 M.A. Social Sciences. University of East London, UK.
- 1988 – 1993 B.A. (Hons.) Sociology. Università di Urbino, Italy.
- 1986 – 1988 Dip. Political Sciences. Università di Genova, Italy.

## MONOGRAPHS AND EDITED BOOKS

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- 2024 (in preparation) Marenko, B. *The power of maybes. Algorithms, uncertainty and design futures*. Bloomsbury.
- 2021 Rozendaal, M., Marenko, B., and Odom, W. eds. *Designing smart objects in everyday life. Intelligences, agencies, ecologies*. Bloomsbury.
- 2019 Marenko et al. *Becoming hybrid. Transdisciplinarity at the crossover of science & technology and art & design*. Tokyo Institute of Technology and UAL.
- 2015 Marenko, B. and Brassett, J. eds. *Deleuze and design*. Edinburgh University Press.
- 2005 Marenko, B. ed. *DIY survival. There is no subculture, only subversion*. C6 & OpenMute.
- 2002 Marenko, B. *Segni indelebili. Materia e desiderio del corpo tatuato*. Feltrinelli.
- 1997 Marenko, B. *Ibridazioni. Corpi in transito e alchimie della nuova carne*. Castelvecchi.

## BOOK CHAPTERS

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- 2021 Marenko, B. and Haselager, P. 'Marx in the smart living room. What would a Marx-oriented approach to smart objects be like?' in Marco Rozendaal, Betti Marenko and Will Odom, eds. *Designing smart objects in everyday life. Intelligences, agencies, ecologies*. Bloomsbury, pp.169-184.
- 2021 Rozendaal, M., Marenko, B. and Odom, W. (2021) 'Introduction' in *Designing smart objects in everyday life. Intelligences, agencies, ecologies*. Bloomsbury, pp.1-24.
- 2021 Marenko, B. 'Future-crafting: the non-humanity of planetary computation, or how to live with digital uncertainty' in Susanne Witzgall, Marietta Kesting, Maria Muhle, and Jenny Nachtigall, eds. *Hybrid ecologies*. University of Chicago Press / Diaphanes, pp. 216-227.
- 2021 Marenko, B. in conversation with Martín Ávila 'The idea that we can design an ecology is something to be wary of' in *Hybrid ecologies*. University of Chicago Press pp. 241-249.
- 2020 Marenko, B. 'Zukunftsgestaltung: Die Nichtmenschlichkeit der planetarischen Berechnung oder wie mit der digitalen Ungewissheit zu leben ist' in Susanne Witzgall, Marietta Kesting, Maria Muhle, and Jenny Nachtigall, eds. *Hybride Ökologien*. Diaphanes AG, pp. 234-247.
- 2020 Marenko, B. in conversation with Martín Ávila 'Wir sollten uns vor der Vorstellung hüten, eine Ökologie designen zu können Im Gespräch mit Martín Ávila und Betti Marenko' in *Hybride Ökologien*. Diaphanes AG, pp. 261-270
- 2019 Marenko, B. 'Algorithm magic. Gilbert Simondon and techno-animism' in Simone Natale and Diana Pasulka, eds. *Believing in bits: digital media and the supernatural*. Oxford University Press, pp. 213-228.

- 2018 Marenko, B. 'The un-designability of the virtual. Design from problem-solving to problem-finding' in Gretchen Coombs, Andrew McNamara and Gavin Sade eds. *UnDesign: critical practices at the intersection of art and design*. Routledge, pp. 38-53.
- 2017 Marenko, B. 'Filled with wonder. The enchanting android from cams to algorithms' in Leslie Atzmon and Prasad Boradkar eds. *Encountering things. Design and theories of things*. Bloomsbury, pp.19-34.
- 2017 Marenko, B. 'Incertitude, contingence et intuition matérielle: un cadre de recherche pour un design mineur' [Uncertainty, contingency and material intuition: a research framework for minor design] in Manola Antonioli ed. *Biomimétisme: science, design et architecture*. Éditions Loco, pp 31-43.
- 2015 Marenko, B. 'Digital materiality, morphogenesis and the intelligence of the technodigital object', in *Deleuze and design*. Edinburgh University Press, pp. 107-138.
- 2015 Marenko, B. and Brassett, J. 'Introduction' in *Deleuze and design*. Edinburgh University Press, pp.1-30.
- 2018 Marenko, B. 'The eyes are trapped: Dario Argento's The bird with the crystal plumage', in Marketa Uhlířová ed. *If looks could kill*. Koenig Books, pp. 52-59.

#### PEER REVIEWED JOURNAL PUBLICATIONS

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- 2024 (in preparation) 'Modes of un-knowing in computation'. *Technophany*. Special issue on Computational Creativity. Anna Longo ed.
- 2023 Nohara, K., Marenko, B. and Salani, G. 'Hacking hearts: establishing a dialogue in art/science education' *Leonardo* 56,1.
- 2022 Marenko, B. 'Hybrid animism. The sensing surfaces of planetary computation' *New Formations: a journal of culture, theory and politics* 104/105. Special issue: Animism in a planetary frame. Philip Dickinson and Sam Durrant eds., pp.183-197.
- 2021 Marenko, B. 'Stacking complexities: reframing uncertainty through hybrid literacies' *Design and Culture* 13, 2, pp.165-184.
- 2021 Marenko, B. 'Stay alert to the toolification of experience. The technocratic shift is here' Social Design Institute, University of the Arts London. Position Papers series.
- 2021 Marenko, B., Traganou, J. and Adams, B. eds. Special issue: Design in the pandemic. Dispatches from the early months. *Design and Culture* 13,1.
- 2016 Marenko, B. and Van Allen, P. 'Animistic design: how to reimagine digital interaction between the human and the nonhuman' *Digital Creativity* 27,1. Special issue: Post-anthropocentric creativity. Stanislav Roudavski and Jon McCormack eds., pp. 52-70.
- 2015 Marenko, B. 'When making becomes divination: uncertainty and contingency in computational glitch-events' *Design Studies*, 41. Special issue: Computational making. Terry Knight and Theodora Vardoulli eds., pp. 110-125.
- 2014 Marenko, B. 'Neo-animism and design. A new paradigm in object theory' *Design and Culture* 6, 2. Special issue: Design, thing theory and the lives of objects. Leslie Atzmon ed., pp. 219-242.
- 2009 Marenko, B. 'Object-relics and their effects: for a neo-animist paradigm' *MEI Médiation and Information* 30-31. Special Issue: Objets & communication. Bernard Darras and Sarah Belkhamza eds. l'Harmattan, pp. 239-253.

#### CONFERENCE PROCEEDINGS

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- 2019 Marenko, B. and Benqué, D. 'Speculative diagrams: experiments in mapping YouTube' *RTD - Research Through Design Conference*. Science Centre, TU Delft.
- 2018 Marenko, B. 'FutureCrafting. A speculative method for an imaginative AI' *AAAI (Association for the Advancement of Artificial Intelligence)*, Stanford University, pp. 419-422.
- 2010 Marenko, B. 'Contagious affectivity. The management of emotions in late capitalist design' *Negotiating futures, design fiction*. 6th Swiss Design Network Conference, University of Basel, pp.134-149.

- 2010 Marenko, B. 'Now I can feel myself! The production of affects in the visual discourse of psycho-pharmaceuticals' in Hackney, F., Glynne, J. and Minton, V. (eds) *Networks of design. Design history society conference*. University College Falmouth, pp. 94-99.

## INVITED TALKS

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- 2023 Tokyo Institute of Technology. *Looking Beyond Plastic*. Project Vision. Shibuya QWS.
- 2022 The New Centre for Research & Practice. 'Metic ways of knowing'. *Technē beyond monoculture* seminar series.
- 2022 Politecnico Milano. 'Tools to think with' and 'Unknowing'. *Design in times of crisis. Inquiring the role, agency and responsibility of design for decolonizing, (un)knowing and world building*. International Doctoral Summer School.
- 2022 Tokyo Institute of Technology. 'Transdisciplinarity + Uncertainty = Hybrid Creativity' *Hybrid Innovation* Symposium.
- 2022 Tokyo Institute of Technology. *Hybrid Innovation* corporate program. Talk and workshops.
- 2021 Politecnico Milano. 'Critical Practice in the Algorithmic Age' *More-than-human futures. Reframing design knowledge boundaries of human-non-human ecologies*. International Doctoral Summer School.
- 2021 Harvard Divinity School. 'The propensity of matter. Encounters with techno-animism'.
- 2021 Politecnico Milano. 'The future philosophical pills' *Design Futures Thinkathon*.
- 2020 Politecnico Milano. 'Undisciplined knowledges for transversal futures' *Designing in transitional times. Experiments for future(s) imagination*. International Doctoral Summer School.
- 2019 Goldsmiths, Department of Design, University of London. 'UnDesigning equipments'. *The death of the imagination: design and 'The slow cancellation of the future'*. Symposium
- 2019 University of Amsterdam, Spui25. 'The power of maybes. FutureCrafting, or how to divine futures by design'. *Design, fiction and speculative philosophy for a planet in crisis*.
- 2019 Musashino Art University, Tokyo. *Designing for uncertainty*.
- 2018 University of Brighton. *Notes on objectology*. Hove Museum and Art Gallery.
- 2018 Goldsmiths, Department of Visual Cultures, University of London. 'The power of maybes'. *The Shaping of a Message*. Symposium
- 2018 Moooi X Disegno. *Disegno* magazine. London. *Objects in Drag*. Panel
- 2018 Saatchi Gallery, London. *Meaning-Centred Design Award*. Jury member. Precipice Design.
- 2017 Mediamatic, Amsterdam. 'The digital murmur of algorithm magic'. *GeoMedia Research Network*. Amsterdam School of Cultural Analysis and Laboratory for Critical Technics, ASU.
- 2017 Art Center College of Design Pasadena, Media Design Practice. 'The non-humanity of planetary computation'.
- 2017 Università La Sapienza Roma, Faculty of Architecture. 'Speculation by design'. International MS in Product Design. *Design Issues* Lecture series.
- 2017 Tata Institute of Social Sciences, Mumbai. 'Designing futures: resistance, divination, worldmaking'. *Aesthetics and the Political in Contemporary India: Deleuzian Explorations*. Deleuze Studies in India Collective.
- 2017 cx Centre for Interdisciplinary Studies. Academy of Fine Arts, Munich. 'Digital uncertainty, futurecrafting and animistic fiction'. *Hybrid Ecologies*. Lecture series.
- 2016 Royal College of Art, London. 'Animism 2.0' *Bright Labyrinth* Lecture series.
- 2016 Royal Society of the Arts, London. 'Digital media materialities'. Lecture series.
- 2015 Royal College of Art, London. 'Material morphogenesis, intuition and the undesignability of the virtual'. *Transubstantranslation* Symposium.
- 2015 Institute of Contemporary Arts, London. 'Design fiction for the post-anthropocene'. *Tomorrow today: design, fiction and social responsibility* Symposium.
- 2015 École Nationale Supérieure d'Art, Dijon. 'Uncertainty and contingency: a material intuition of the undesigned'. *Biomimétisme: science, design et architecture* Symposium.
- 2014 University of Belgrade, Faculty of Architecture. 'Digital materiality'. *Architectural Design Research Unit* Lecture series

- 2014 MIT, Faculty of Architecture. 'Digital materiality, morphogenesis and the intelligence of the technodigital object'. *Design and Computation Group Lecture series*.
- 2012 California College of the Arts, San Francisco. MA Fine Arts, Social Practice. 'Contagious animism in late capitalist design'.
- 2004 Assessorato alla Cultura, Lucca, Italy. 'Forms of embodiment and processes of subjectification'. *Bodies and sexuality. Movimenti e mutamenti di genere Symposium*
- 2003 Museo di Arte Moderna e Contemporanea di Trento e Rovereto, Italy. 'Signs of the body as technology of subjectivity shifting and machine of becoming'. *The body between artistic creativity and technology Symposium*.
- 2002 Institut Universitari D'Estudis de la Dona, Universitat de Valencia. 'Pelle tatuata dal desiderio. Scritture permanenti, soggetti in transito'. *Nuevas tecnologias de genero*.
- 2002 Dipartimento di Pratiche Linguistiche e Analisi dei Testi, Cattedre di Sociolinguistica, Filosofia del Linguaggio e Semiotica, Società Italiana delle Letterate, Università di Bari, Italy. 'Scritture permanenti per soggettività di transito'. *Quando il corpo fa senso Symposium*.
- 2002 Dipartimento Linguistica Generale, Università di Siena, Italy. 'Tra pelle e inchiostro'.
- 2001 Centro Internazionale di Semiotica e Linguistica, Urbino, Italy. 'The skin machine. Tattooing and technologies of becoming else'. *Women and signs: (trans)figures of difference*. International Semiotic Conference.
- 2000 Centro Internazionale di Semiotica e Linguistica, Urbino, Italy. 'Permanent writing, impermanent subjectivities'. *The body and its stagings*. International Semiotic Conference.
- 1999 Assessorato alla Cultura, Palazzo Ducale, Genova, Italy. 'Mappe del corpo e tecnologie di de/costruzione dell'identità'. *Corpi sulla linea di confine Symposium*.

## CONFERENCES

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- 2022 Anticipation. FUEL4Design panel.
- 2022 'Not falling in love, but rising in love'. *GroundWork Dialogues* (with M. L. Butler).
- 2019 University of Delft. 'Speculative diagrams: experiments in mapping YouTube'. *Research Through Design Conference* (with D. Benqué).
- 2019 University of Leiden, Lorentz Center. 'The power of maybes: futurecrafting, divination, conjecture'. *Looking backwards to the future: studying the future with counterfactuals*.
- 2018 Royal Anthropological Society, British Museum, SOAS. 'Speculative diagrams: plotting to reclaim algorithmic prediction'. *Art, materiality and representation*. Design anthropology panel (with D. Benqué).
- 2018 Stanford University. 'FutureCrafting. A speculative method for an imaginative AI.' AAAI. *Association for the Advancement of Artificial Intelligence*. The design of the user experience for AI panel
- 2017 Piet Zwart Institute/Willem de Kooning Academy, Rotterdam. 'Speculation, design and the nonhuman'. *Agents in the anthropocene: trans/disciplinary practices in art and design education today*.
- 2017 Impakt Festival, Utrecht. *Haunted machines and wicked problems*. Chair.
- 2016 Amsterdam School for Cultural Analysis. University of Amsterdam. 'The nonhumanity of planetary computation'. *Machinic ecologies*.
- 2015 University of Applied Sciences, Den Haag. 'Reimagining interaction through animistic design'. *PIN-C Participatory Innovation* (with Phil Van Allen).
- 2014 Chamber of Architects, Barcelona. 'Morphogenetic technodigital objects'. *What's the matter. Materiality and materialism at the age of computation*.
- 2014 MIT Computational Making workshop, University College London. 'Material morphogenesis'. *Design, computing and cognition*.
- 2014 Institute for Design Research, Zurich University of the Arts. 'Deleuzian design? The adventure of actualizing the virtual'. *Political aesthetics, political design*.
- 2013 Nottingham Trent University/Design Research Society. 'We are all animists now. Designed objects, material agency and the enchantment of things'. *Good things and bad things*.
- 2013 Tamkang University, Taipei. 'Deleuzian design'. *Creative assemblages*. Deleuze Studies.

- 2013 College Art Association, New York. 'Deterritorializing design. Rethinking the relationship between theory and practice'. Design studies forum panel
- 2012 Southeastern Louisiana University, New Orleans. 'Animated encounters for animistic subjectivities. *Deterritorializing Deleuze*. Deleuze Studies.
- 2012 College Art Association, Los Angeles. 'Neo-animism and design: a new paradigm in object theory. *Design, thing theory, and the lives of objects*. Design studies forum panel.
- 2011 Copenhagen Business School. 'Commodity encounters: late capitalist re-design of the consumer pathosphere'. *Creation, crisis, critique*. Deleuze Studies.
- 2011 Tel Aviv University. 'Designing futures: Deleuzian design as embodiment of virtuality'. *Deleuzian futures*.
- 2010 Swiss Design Network Conference, Basel. 'Contagious affectivity: the management of emotions in late capitalist design'. *Negotiating futures – design fiction*.
- 2008 University of Falmouth. 'Now I can feel myself! The production of affects in the visual discourse of psycho-pharmaceuticals'. *Networks of design*. Design History Society.
- 2006 Centre for Law, Gender and Sexuality, University of Kent. 'Spinoza and tattooing. Embodiment, ethology, experiment'. *Interrogating embodiment: health, choice, harm*.
- 2004 Institute of English Studies, University of London. 'Between epidemic and epidemics'. *Skin: texture/textuality/word/image*.
- 2004 Society for Italian Studies Conference. Institute of Romance Studies, University of London. 'The visible perturbing desire of tattooed bodies'. *In corpore: (Im)material bodies in Italy, from the middle ages to the present day*.
- 1997 Centre for Cultural Studies, University of Leeds. 'Hybridizations'. *Considered unsightly. A transdisciplinary conference on the freakish and the monstrous*.

#### EVENTS ORGANIZED/CHAired

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- 2022 *Building pedagogical futures in the present. Dispatches on how to imagine and design an otherwise*. FUEL4Design (online Symposium).
- 2021 *Design culture(s) of revolution* Track. Cumulus conference Roma (online).
- 2021 *Decolonizing futures in design education*. Training event for design educators (online).
- 2020 *Speculative spaces*. Training event for design educators (online).
- 2019 Tokyo Institute of Technology. *Becoming hybrid* colloquium
- 2018 Shibuya Hikarie, Tokyo. *Existential wearables*. Public event. Speaker and Co-organizer.
- 2018 Design History Society, London. *Design and theories of things* Symposium. Public event. Speaker and Co-organizer.
- 2018 Lorentz Center, University of Leiden. *Designing smart objects as embodied agents*. Scientific workshop. Co-organizer.
- 2016 London Design Festival. *Design and Status Symbols*. Chair.
- 2012 Interieur Design Biennale, Kortrijk, Belgium. *Future Primitives*. Chair.

#### EVENTS ORGANIZED/CHAired AT CENTRAL SAINT MARTINS, UAL

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- 2022 Digital Innovation Season. *Planetary perspectives on digital technologies*. Talk and Panel with Reza Negarestani (online public event).
- 2021 MA Innovation Management. *Uncertainty, transdisciplinarity and hybrid creativity*.
- 2021 *Making waves*. Scientist in Residence programme.
- 2021 *Hybrid futures: re-Imagining human-machine encounters* Symposium (online public event).
- 2021 *Hybrid futures* 4-month Talks series. Digital Innovation Season (online public event).
- 2018 *Women into product design* (public event).
- 2017 *Design and agency*. Roundtable
- 2017 *OTT: Objects That Talk. Evocative design stories*. Curator (public exhibition).
- 2016 MA Photography. *Notes on the Nonhuman*.
- 2016 *Future imaginaries: The interface envelope*. Book launch (public event).
- 2016 *Future imaginaries: Builders of the vision*. Book launch (public event).

- 2016 *If the internet of things is the future, what is design doing?* Roundtable.  
2016 *New materialism: demystifying emotional design.* Roundtable.  
2015 *Deleuze and design.* Study day, workshop and book launch (public event).  
2015 *Technology is the New Magic* Symposium (public event).

## FUNDING

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- 2023 Central Saint Martins. Knowledge Exchange Impact Fund. £3,000 + PCID programme Staff development match funding. £3,000. Future Philosophical Pills deck for industry and KE.  
2022 Japan Society for the Promotion of Science (JSPS) Core-to-Core Program. *SensUs*. With Tokyo Institute of Technology and RWTH Aachen University. £20,000.  
2021 Central Saint Martins. Research Sabbatical (one term cover). £13,000.  
2021 Central Saint Martins. Knowledge Exchange Impact Fund. £3,000. Reporting on the Digital Innovation Season: *The Extra-Fuel*.  
2020 Central Saint Martins. Part of the curatorial team organizing and delivering the 4-month Digital Innovation Season. Corporate Sponsorship (Three). £60,000.  
2020 ISRF Independent Social Research Foundation. *Hybrid futures: design encounters with critical technology literacy*. Small Groups Grant. £5,000.  
2019 Erasmus+ Strategic Partnership. *FUEL4Design*. Consortium: UAL, Politecnico Milano, Elisava Barcelona, AHO Oslo. €450,000. UAL Principal Investigator: €96,072.00.  
2018 Design History Society. With L. Atzmon, Eastern Michigan University. £750.00.  
2018 AAI Association for the Advancement of Artificial Intelligence. Travel grant. Stanford University. \$750.00.  
2018 Lorentz Center Leiden. *Designing Smart Objects as Embodied Agents*. Scientific organizers: Central Saint Martins, TU Delft, Hong Kong Polytechnic, Simon Fraser. €30,000.00.  
2017 UAL. Refresh Fund: network building and research. £1,500.  
2017 UAL. Erasmus Staff Mobility study visit to La Sapienza Roma. £1,000.  
2015 UAL. Grant Writing Support Fund. £2,800.  
2014 UAL. Research Sabbatical. £6,000.  
2013 UAL. Research Grant. £3,000.  
1999 CNR (Italian National Research Council). Ph.D Research Funding. £3,000.

## AWARDS

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- 2014 Queen's Award for Higher and Further Education. Awarded to the BA (Hons.) Product Design at Central Saint Martins for world class excellence. Special mention to "context-led approach to teaching".  
2014 Teaching Award. Student-led award recognising excellence in teaching. UAL.  
2013 Fellow of the Higher Education Academy (FHEA), UK.

## TEACHING QUALIFICATIONS

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- 2013 Supervising Research Degrees. UAL.  
2011 Post Graduate Certificate Academic Practice. UAL.

## ACADEMIC EDITORSHIP AND REVIEWERSHIP

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- 2020 – now Editorial Advisory Board. *Techniques* (ASU Center for Philosophical Technology)  
2019 – now Reviewer for Bloomsbury Design  
2018 – now Reviewer for *Techne Consortium* UK.  
2018 – 21 Associate Editor. *Design and Culture*.  
2014 –18 Editorial Advisory Board. *Design and Culture*.  
2011 – now Reviewer for journals: *Design and Culture*. *Digital Creativity*. *Deleuze and Guattari Studies*. *Body & Society*. *Big Data & Society*.



2010 – now Reviewer for conferences: *Cumulus. Anticipation. Design Research Society. Design and Emotion.*

### EXTERNAL EXAMINING

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2018 – now School of Design. Edinburgh College of Art.  
2013 – 17 MA Interactive Media: Critical Theory and Practice. Goldsmiths.  
2013 – 16 School of Crafts and Design. University for the Creative Arts Rochester.

### PHD SUPERVISION

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2017 – now Supervisor team Central Saint Martins, UAL.  
2018 – now External PhD Supervisor: School of Design. University of Edinburgh.  
2015 External PhD Examiner: Media Studies. University of Amsterdam.  
2014 External PhD Examiner: Fine Arts. University of New South Wales.  
2012 External tutor: Fine Arts. Royal College of Arts.

### INSTITUTIONAL RESPONSIBILITIES / SERVICE

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2019 – now Member of UAL Professoriate.  
2016 – now Member of Central Saint Martins Research Degrees Committee.  
2013 – now Member of Central Saint Martins Research Committee.  
2013 – 2017 Research Leader. Product, Ceramic and Industrial Design Programme.

### NON-ACADEMIC WORK

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2014 Unilever. Consultant. Emotional design. Experience design.  
2013 Unilever. Consultant. Understanding design context.  
2013 Nokia. Consultant. Design, digital interaction, animism.  
2006 Greg Rowlands Semiotics. Cultural analyst for brand development.  
2004 Thames & Hudson. Editorial researcher for *Hot Bodies, Cool Styles*  
2000 Bartle Bogle Hegarty. Semiotic and trend forecasting researcher  
2000 – 08 Galatea European Magazine. Feature writer (arts, culture, travel).  
1998 RSI Radiotelevisione Svizzera. Researcher for broadcasting.  
1996 Design Intelligence. Style and design forecasting report researcher.  
1994 Pitti Immagine Oltre. Supermarket of Style event. Research consultant.  
1994 Victoria & Albert Museum Streetstyle Exhibition. PA to curator.

### LANGUAGES

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Italian. English.

### CAREER BREAKS

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March 2005 – October 2006 (maternity).